



February 8, 2010

To whom it may concern,

My name is Hiro Nishimura, the Chief Executive Officer of *World Campus International, Inc.*, based in Tokyo, Japan.

It is my pleasure to introduce **World Campus International, Inc.** and our program, *World Campus – Japan* to you. Our goal is to provide unique and effective Japanese cultural immersion experience to our participants and develop effective global citizens in today's world. To help reach our goals, we are bringing diverse and motivated representatives from various parts of the world to a unique learning environment in Japan – where ultra modern and deeply traditional ways of living go hand in hand. In a world that has become more complex and interconnected, the need to develop meaningful international skills and relationships has become nothing short of essential. Our program offers opportunities for young people to enhance their education with essential international experience. Our programs range from two weeks to three months in length. Participants travel to Japan and interact with peers from 15 to 20 different countries with varying political and religious views. They live in both large and small Japanese communities staying with local host families throughout Japan. Participants gain unique access to businesses and politicians as well as institutions of education, culture, and social welfare. They also make meaningful contributions by engaging in workshop discussions and presenting cultural and artistic talent through public presentations.

Our credibility and experiences come from the relationships my staff and I have had over the past 14 years with cities throughout Japan including Tokyo, Osaka, Toyota and Hiroshima. Our relationships in Japan range from national, prefectural, and municipal governments, as well as local Boards of Education, to ensure that our participants get in-depth access to Japanese society. Additionally, throughout our program each participant will engage directly in rich and diverse activities with globally relevant educational themes, such as Peace and Conflict, the Environment, Urban Renewal and Social Welfare Systems. The content of the learning comes from resources in local organizations, politicians, universities, business leaders, as well as from our own participants in this highly interactive environment. Please check at [www.worldcampusblog.org](http://www.worldcampusblog.org) for our past activities.

It has been three years since we established the World Campus – Japan program. We have successfully facilitated five seasonal programs in 12 Japanese communities, resulting in 152 globally aware alumni from 32 countries.

*“I could have visited the Nagasaki Peace Museum as a tourist and I probably would have been touched, but to hear a survivor's story first hand, and then to talk about it with other World Campus members from all around the world truly happens only once in a lifetime. I arrived in Narita Airport in July as a tourist, and I'd like to think I departed two months later, as a citizen of a global community.”* Meghan Kuntz, New Jersey

We just announced the participating city partners and the program schedule dates for **June – August, 2010 World Campus – Japan Program** and we are currently seeking out motivated youth to participate in part of or all of our program. There are five, two-week sessions running from June 5 – August 30 in 11 different Japanese cities including stops in Hiroshima, Toyota, Nagasaki and Tokyo.

### WCI 2010 Summer Program Schedule



	Dates	Cities
Session 1	June 5~14	Arao/Kumamoto (Kumamoto) *Kyusyu
	June 14~19	Hiroshima (Hiroshima)
Session 2	June 23~July 1	Omura (Nagasaki)
	July 1~7	Uda (Nara) *near Kyoto
Session 3	July 11~19	Ueda (Nagano)
	July 19~25	Toride (Ibaraki) *Tokyo suburb
Session 4	July 29~August 6	Tama (Tokyo)
	August 6~12	Toyota (Aichi)
Session 5	August 16~24	Mito (Ibaraki)
	August 24~30	Abiko (Chiba) *Tokyo suburb

\*The above schedule is “Tentative” and the placement of the cities is subject to change.

The cost for each two week program is JPN Yen200,000. To make the participation easier, we just announced a discount program. With this discount, your fee can be as low as Yen120,000 (approximately Euro 950 or USD 1,300.) Please see the chart below.

### Special Participation Fee Discount

A participant is incented based on:

- 1) How many two-weeks programs he/she participates in
- 2) How many friends he/she participates with

<u>Based on</u> <u>JPN YEN</u>		<u>Number of Programs</u>				
		<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
<u>Number of Friends</u>		200,000	150,000	120,000	120,000	120,000
	1	150,000	120,000	120,000	120,000	120,000
	2	120,000	120,000	120,000	120,000	120,000
	3	120,000	120,000	120,000	120,000	120,000
	4	120,000	120,000	120,000	120,000	120,000



Each two week session will cap at 40 participants, so please check at [www.worldcampus.org](http://www.worldcampus.org) and apply online or recommend quality potential participants soon. Or contact our enrollment manager, Yoshimi Hufford at [yhufford@worldcampus.org](mailto:yhufford@worldcampus.org).

World Campus International alumni return home more globally aware, cultural bridge builders, community contributors, confident communicators, catalysts and achievers. They understand how to maximize the benefits of cultural diversity and gain skills to better contribute to a global community.

Thank you for your time and consideration. I hope our program will benefit you or the people you recommend.

Sincerely,

A handwritten signature in cursive script, appearing to read "Hiro Nishimura", written in black ink on a light-colored background.

Hiro Nishimura  
President & CEO  
World Campus International, Inc.  
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